

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wizards of the Coast, Inc.		05/21/2002	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Gen Con, LLC		
Street Address:	120 Lakeside Avenue Suite 100		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98122		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1127076	GEN CON	
CORRESPONDENCE DATA			
Fax Number:	(206)407-3295		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	206 774 9820		
Email:	blewis@rosenlewis.com		
Correspondent Name:	Brian E. Lewis		
Address Line 1:	615 Second Ave Suite 760		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	GEN CON ASSIGNMENT		
NAME OF SUBMITTER:	Brian E. Lewis		
Signature:	/s brian e lewis/		
Date:	08/26/2009		

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TRADEMARK
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Total Attachments: 4

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U.S. TRADEMARK ASSIGNMENT AGREEMENT

This U.S. TRADEMARK ASSIGNMENT AGREEMENT is made, entered into and effective this 21st day of May, 2002 (the "*Effective Date*"), by and among GEN CON LLC, a Washington limited liability company ("*Assignee*"), and WIZARDS OF THE COAST, INC., a Washington corporation ("*Assignor*").

WHEREAS, Assignor, with its principal place of business at 1801 Lind Avenue SW, Renton, Washington, has common law right in the marks that are the subject of this assignment and is the owner of the trademark and/or service mark registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS, Assignee, a Washington limited liability company, is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Assignor shall be permitted to continue to use the marks set forth in Exhibit 1, as a licensee of Assignee, in accordance with the Purchase and Sale Agreement dated as of May 16, 2002, by and between Assignee, Assignor, Peter Adkison, TSR, Inc., and Hasbro, Inc. All such uses by Assignor and all goodwill from the use of the mark shall be on behalf of and inure to the benefit of Assignee.

IN WITNESS WHEREFOR, the parties have executed this Agreement effective as of the date first written above.

ASSIGNOR:

WIZARDS OF THE COAST, INC.

By 

Brian E. Lewis, Vice President Business
Development and General Counsel

STATE OF WASHINGTON)
)
COUNTY OF KING) ss,

On the 21st day of May, 2002, before me personally appeared Brian E. Lewis, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he is the Vice President Business Development and General Counsel of Wizards of the Coast, Inc., the corporation described in and which executed the foregoing instrument, that he has signed said instrument as a free act on behalf of said corporation, and that he has the authority to act on behalf of, and bind, said corporation.

SUBSCRIBED AND SWORN to before me on the date stated above.

Pamela M. Teller

NOTARY PUBLIC in and for the
State of Washington
residing at 1801 Lind Avenue SW
Renton, Washington 98057
My Appointment Expires 09/14/2004

Acknowledged by:

ASSIGNEE:

GEN CON LLC

By:

P. Adkison

Peter Adkison, Gaming Mogul, Manager

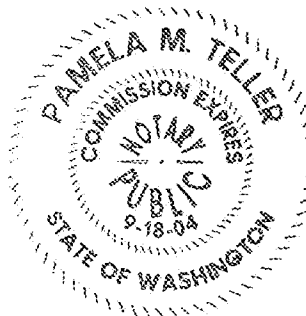


EXHIBIT 1.46

U.S. TRADEMARK ASSIGNMENT AGREEMENT

EXHIBIT 1

TRADEMARK REGISTRATIONS

COUNTRY	MARK	REGISTRATION NO.	REGISTRATION DATE
United States	GEN CON	1,127,076	11/27/1979
United States	GEN CON GAME FAIR and Design	1,973,625	05/14/1996